

# Data protection information, Article 13 GDPR

<b>Contact details of the controller</b>	<b>Hockenheim-Ring GmbH</b> Am Motodrom 68766 Hockenheim E-Mail: <a href="mailto:datenschutz@hockenheimring.de">datenschutz@hockenheimring.de</a>
<b>Contact details of the external data protection officer</b>	<b>External data protection officer:</b> aubex GmbH 1. Industriestraße 28 68766 Hockenheim E-Mail: <a href="mailto:datenschutz@aubex.de">datenschutz@aubex.de</a>
<b>Purpose and legal basis of personal data processing</b>	<p><b>If we obtain data from you, we collect, process and use your personal data only for the purposes for which you provide them to us.</b></p> <p><b>Consent– Art. 6 Abs. 1 lit. a GDPR</b></p> <ul style="list-style-type: none"><li>• E-Mail or postal advertising of products, services and campaigns</li><li>• Administration of competitions</li><li>• Processing application documents</li><li>• Taking photo, video and audio recording and using them</li><li>• Customer satisfaction survey</li></ul> <p><b>Contract – Art. 6 Abs. 1 lit. b GDPR</b></p> <ul style="list-style-type: none"><li>• Pre-contractual obligations, e.g. tender preparation</li><li>• Obligation resulting from the contractual relationship</li><li>• Utilizing a service</li><li>• Organization workshops, trainings</li><li>• Payment processing</li><li>• Processing request to our services</li><li>• Data transfer to contracting partners for order fulfilment</li><li>• Justification for employee relations</li></ul> <p><b>Compliance with a legal obligation– Art. 6 Abs. 1 lit. c GDPR</b></p> <ul style="list-style-type: none"><li>• Receivables management</li><li>• Retention and storage obligations</li><li>• Other legal requirements</li></ul> <p><b>Legitimate interests – Art. 6 Abs. 1 lit. f GDPR</b></p> <ul style="list-style-type: none"><li>• Direct advertising (direct mail)</li><li>• Video monitoring</li><li>• Background checks for employees</li></ul> <p>If we process personal data from you for other purposes for which you provide them to us, we will give all information's on further processes, other purposes and relevant information's.</p>

<p><b>Recipient of your personal data</b></p>	<p>We pass on your personal data to departments, which process the data for order fulfilment and legal requirements or rather implementation our legitimate interests.</p> <p><b>In addition, following positions can receive your personal data:</b></p> <ul style="list-style-type: none"> <li>Processors in accordance with Art. 28 GDPR</li> <li>Service providers for supporting activities and other responsible persons (e.g. IT services)</li> <li>logistics, courier services, print services, external computer centres, support/maintenance of IT applications, archiving, document processing, accounting and controlling, data destruction, purchasing/procurement, customer administration, letter shops, marketing, telephony, website management, tax consultancy, audit services, credit institutions</li> <li>public authorities and institutions when the legal or official obligation are present, to which we are required to provide information, make reports or if the information disclosure is a public interest</li> <li>authorities and institutions for safeguarding justified interests (e.g. credit agencies, debt collections, lawyers, courts, independent consultants)</li> <li>other authorities, for which we have your consent to transfer data</li> </ul>
<p><b>Storage period of your personal data</b></p>	<p>The data are erased as soon they are no longer required to fulfil the contract, your consent or applicable legislations as well as customer services permit.</p> <p><b>Retention periods:</b></p> <ul style="list-style-type: none"> <li><b>max. 4 years</b> – after the last contact and utilization of services your personal data will be no longer in use for promotional purposes.</li> <li><b>6 - 10 years</b> – business documents</li> <li><b>max. 6 month</b> – application documents, maybe a longer period if we have a consent</li> <li><b>3 years</b> – legal claims, because of limitation period (§§ 195 ff. BGB), if necessary, a longer period</li> <li><b>until a revocation:</b> newsletter subscription, consents</li> </ul>
<p><b>Transfer to third parties</b></p>	<p>In specific cases are data transferred to third parties but will review this decision at regular intervals.</p>
<p><b>Existence or automated decision-making</b></p> <p><b>Consequences of not providing data</b></p>	<p>We waive automated decision-making or profiling.</p> <p>Please be aware of, that we are obliged to release personal data in cases of mandatory statutory regulations (e.g. tax regulations) or contractual obligations. Because of conclusion of contracts it is necessary to provide personal data, we have to process with. For example, is an affected person obliged to provide personal data, if the person makes a contract with our company. Not providing them prevents the conclusion of contract.</p>
<p><b>Your rights</b></p>	<p><b>Rights of the data subject in context of data processing</b></p> <ul style="list-style-type: none"> <li>Right of access by the data subject (Art. 15 GDPR)</li> <li>Right to rectification (Art. 16 GDPR)</li> <li>Right to erasure ('right to be forgotten') (Art. 17 GDPR)</li> <li>Right to restriction of processing (Art. 18 GDPR)</li> <li>Right to data portability (Art. 20 GDPR)</li> <li>Right to object (Art. 21 GDPR)</li> </ul> <p>You have the right to object at any time to processing of personal data concerning you based on point (e) or (f) of Art. 6 (1) GDPR. To use your right to object, please contact the responsible authority or write an e-mail to our data protection coordinator <a href="mailto:crm@hockenheimring.de">crm@hockenheimring.de</a></p> <ul style="list-style-type: none"> <li>Right to lodge a complaint with a supervisory authority (Art. 77 GDPR)</li> </ul> <p>You can exercise this right with a supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement. The responsible supervisory authority is in Baden-Württemberg.</p>

More information is in our data protection declaration [www.hockenheimring.de/datenschutz](http://www.hockenheimring.de/datenschutz) or contact the responsible authority.